



ASSOCIATION OF  
INTERIOR SPECIALISTS

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# interiors insight

**Interiors Insight is the quarterly magazine of the Association of Interior Specialists, the trade association representing companies involved in all aspects of interior fit-out. This A3 high quality publication provides AIS members with a platform to shout about their successes, and a means to keep up-to-date with the interiors sector and business in general.**

With a circulation of c.4,000, this highly visual publication is read by key contractors and suppliers within the industry, as well as selected specifiers with a particular interest in interior fit-out. A digital edition also appears on the AIS website.

Interiors Insight is the magazine of the AIS, so editorial is only open to AIS members. Its regular content includes new products and services, industry news, appointments, a training and health and safety focus, what's new on the web, and a number of feature articles. There is also a sponsored contract feature in every issue.

Advertising is open to all, with AIS members receiving a generous discount.



A sponsored contract feature in every issue

Featuring a single contract, this high impact sponsored centre double page spread is a showcase for members' contracting skills and manufacturers' products. It highlights how the AIS member supply chain works together, to create perfect interior solutions.

AIS writes the feature on its members' behalf, and commissions photography if required. Members receive a run of the feature and a pdf for their own ongoing marketing activities.

SEE OVER FOR ADVERTISING RATES AND MECHANICAL DATA...

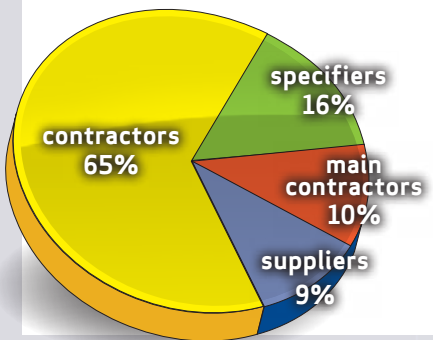
Serving the interiors sector

www.ais-interiors.org.uk

# 2012 advertising rates

## Critical data

Total circulation: c.4000 copies



**Format** A3 full colour  
**Frequency** published January, April, July and October  
**Copy date** four weeks before publication date  
**Cancellation** six weeks before publication date

Interiors Insight's sister magazine Interiors Focus is published in June and November.

## Contact

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 Association of Interior Specialists

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## File requirements

- Press-ready PDF files
- All images to be around 300dpi
- Colours to be in CMYK colour space, RGB and spot colours should NOT be used

## Send files to...

ken@davidson-igd.co.uk  
 copied to  
 jane-cook@ais-interiors.org.uk

Extra charges may be levied if artwork is not to specification, files are missing or incomplete, font information is incorrect or other errors are encountered.

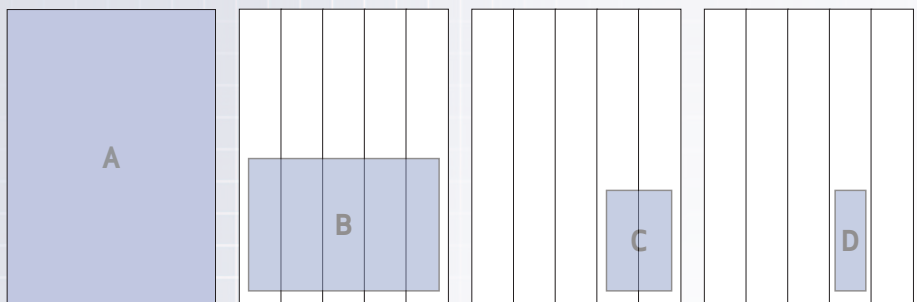
Advert size	Cost AIS members	Cost service providers	Cost others
Sponsored contract feature: centre double page spread	£2,047*	N/A	N/A
A3 full page	£1,323	£1,654	£1,984
Half page - horizontal	£903	£1,129	£1,354
Large portrait display	£518	£648	£777
Small portrait display	£277	£346	£415

Custom sizes and special positions can be requested - please ask for details. Discounts: 5% for two consecutive issues, 10% for three, and 15% for four. Multiple bookings will be invoiced together after publication of first advert. There are **no discounts** for agency bookings. All rates are subject to VAT.

\* Excludes photography costs.

Loose inserts	Cost AIS members	Cost service providers	Cost others
Up to 10g	£367	£459	£551
Up to 20g	£525	£656	£787
20g and over	cost on application		

## Mechanical data



Advert size	artwork area	internal safe margin	external bleed
Sponsored contract feature: centre double page spread	N/A	N/A	N/A
<b>A</b> A3 full page	297mm wide 420mm high	10mm	3mm
<b>B</b> half page - horizontal	277mm wide 196mm high	10mm	N/A
<b>C</b> large portrait display	108mm wide 153mm high	7mm	N/A
<b>D</b> small portrait display	51.5mm wide 153mm high	4mm	N/A